

# **NOUN**

## **RATES IN US.\$ STARTING 01/01/2014**

<b>Synopsis</b>	High quality, Glossy, Monthly, French Magazine launched in 1997 with a varying topics including cultural, decoration and social content with a clear emphasis on Fashion and Beauty	
<b>Booking</b>	20 days before issuing date	
<b>Circulation</b>	10 000 copies	
<b>Dimensions : Full page</b>	Trim size: W: 22cm x H: 28.5cm	Bleed size: W:22.5cm x H:29cm
<b>: Double page</b>	Trim size: W: 44cm x H: 28.5cm	Bleed size: W:44.5cm x H:29cm
<b>Insertions</b>	<b>1-5</b>	<b>6 &amp; +</b>
Full Page	2250	2000
Double Page (DPS)	4200	3800
Facing Editorial	2750	-
Facing Content 1	2750	-
Facing Content 2	2750	-
1st Double Page	5000	-
2nd Double Page	4600	-
3rd Double Page	4400	-
4th Double Page	4200	-
5th Double Page	4000	-
Inside Back Cover	2500	-
Back Cover	5500	-
Gatefold	7000	-
1/2 Page	1500	1350
Other formats	Flyers, Special Operations... (refer to us)	
Other preferential position: + 20%		
<i>prime positions cannot be cancelled under any circumstances</i>		

**Rates in US.\$: Hors Série Noun/ L'Orient Le Jour**  
**Starting 01/01/2014**

<b>Cooking</b>	April 2014	
<b>Watches</b>	July 2014	
<b>Decoration</b>	October 2014	
<b>Gift Ideas</b>	December 2014	
	<b>Cooking, Watches, Decoration</b>	<b>Gift Ideas</b>
Simple page	3000	3500
Double page	5000	6000
Facing Content	3500	4000
Facing Editorial	4500	5000
1st Double	6000	7000
2nd Double	5800	6800
3rd Double	5600	6600
4th Double	5400	6400
5th Double	5200	6200
Inside Back Cover	3500	4000
Back Cover	7500	8000
Gatefold	7500	8000
Other formats	<i>Flyers, Special Operations... (refer to us)</i>	
<i>prime positions cannot be cancelled under any circumstances</i>		