

AN-NAHAR

AN- NAHAR RATE CARD AS OF 1st JANUARY TO 30th SEPTEMBER 2017 in US \$

The Module in the yellow zone includes 1 Ad in the newspaper + 3 Fixed banners MPU (300 x 250 pixels) or leaderboard (728 x 90 pixels) on the newspaper website.

MODULE	5.5 x 2	5.5 x 4	5.5 x 6	5.5 x 8	11.5 x 2	11.5 x 4	11.5 x 6	11.5 x 8	17.5 x 2	17.5 x 4	17.5 x 6	17.5 x 8								23 x 8
1st Page / colour	660	1870	2530	3190	1930	3310	4690	6070	2650	4750	6850	8950								13200
MODULE	5.5 x 2	5.5 x 4	5.5 x 6	5.5 x 8	11.5 x 2	11.5 x 4	11.5 x 6	11.5 x 8	17.5 x 2	17.5 x 4	17.5 x 6	17.5 x 8	25 x 4	25 x 6	25 x 8	35 x 6	52.5 x 2	52.5 x 4	52.5 x 6	52.5 x 8
Local Politics / P. 2 / colour	363	1276	1639	2002	1309	2068	2827	3586	1705	2860	4015	5170	3850	5500	7150	7480	4015	7480	10945	17350
Local Politics / P. 3 / BW	242	1034	1276	1518	1056	1562	2068	2574	1320	2090	2860	3630	2750	3850	4950	5170	2860	5170	7480	17350
Local Politics / P. 4-5-6 / BW	220	440	660	880	460	920	1380	1840	700	1400	2100	2800	2000	3000	4000	4200	2100	4200	6850	8950
International	154	308	462	616	322	644	966	1288	490	980	1470	1960	1400	2100	2800	2940	1470	2940	4960	6430
Other Pages P. 8-9	154	308	462	616	322	644	966	1288	490	980	1470	1960	1400	2100	2800	2940	1470	2940	4960	6430
Classified	242	484	726	968	506	1012	1518	2024	770	1540	2310	3080	2200	3300	4400	4620	2310	4620	6930	9240
Obituaries	242	484	726	968	506	1012	1518	2024	770	1540	2310	3080	2200	3300	4400	4620	2310	4620	6930	9240
Obituaries (frame)	440	880	1320	1760	920	1840	2760	3680	1400	2800	4200	5600	4000	6000	8000	8400	4200	8400	12600	16800
Sport / Before last page/ colour	198	396	594	792	414	828	1242	1656	630	1260	1890	2520	1800	2700	3600	3780	1890	3780	5670	7560
Last page/ colour	363	1276	1639	2002	1309	2068	2827	3586	1705	2860	4015	5170	3850	5500	7150	7480	4015	7480	10945	14410

Specifications

* CD must be delivered to PRESSMEDIA min 48 h before issue date	PDF, EPS ou JPEG FORMAT-PHOTOSHOP
	300 DPI -HIGH RESOLUTION

General Conditions

* Text & Layouts :	Additional 30 % on the normal rate for the first insertion.
* All political, legal or non commercial texts or announcements are subject to a double rate.	
* ALL PRESS RELEASES ARE PAID	
* Page specification	Additional 10 % only if one of the local Political pages (4-5-6) is specified
* One column Module 7 x1 B/W = 140\$ only in page 4-5-6	
* Priority to big dimensions	

Remarks

* The publisher has the right to reject any insertion non consistent with their policy.
* The client is held responsible of the content of his ad.
* Cancellation during the 48 hours prior to the date of the insertion is subject to the payment to the full amount of the insertion.
* Unique position booked in the first page can not be cancelled.
* The editors keep the right to cancel any advertisement at any time without prior warning.
* Ads out of standard dimensions will be submitted to the agreement of the newspapers.
* Advertiser to receive either the LEADERBOARD (728x90pixels) or MPU banner (300x250pixels) for one day on one of the main pages, dependent on availability:
Home, Lebanon news, World news, Business, Health and Beauty, Entertainment and society, Science and technology, Sport, Around the world.
* To all advertiser, additional 3% fees on all bookings in alignment with 2017 advertising association decision.
* To direct client, additional 5% handling fees.
* VAT not included.

